Problem - Solution fit

**Team Id :**PNT2022TMID14045

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Purpose / Vision

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|  | **1.CUSľOMER SEGMENľ(S): CS**  **People who aíe stíuggling to tíack them expenses aíe ouí customeís. ľhey can use**  **ouí app to maintain íecoíds about theií income and expenses.** | | **6. CUSTOMER CC**  Enter the record manualy. The person who is Using the System must have the some technical Knowledge | **5. AVAILABLE SOLUTIONS AS**  User can able to add the expence. But they can't able to set the expense limit in the application. | |  |
| **Focus on J&P, tap into BE, understand** | **2.PROBLEMS: J&P**  **In papeí-based expense tíackeí system it is difficult to tíack us monthly expenses manually. ľhe papeí-based expense íecoíds**  **may get lost in some extent. And also, it is veíy difficult to manage.** | | **9. PROBLEM ROOT CAUSE RC**  The main cause of the problem is if we make the note of our expense in an paper/hand written it may have the chance of missing  or can be destroyed. And also it took lot of time to progress it. | **7. BEHAVIOUR BE**  We usualy take the expense in the notes app. Or otherwise we ask others to remember the expenses. these are some of the methods we are usualy following. | | **Focus on J&P, tap into BE, understand** |
| **Identify strong TR & EM** | **3. TRIGGERS** | **TR** | **10. YOUR SOLUTION SL**  Our application is used to monitor the dialy expense with some graphical representation. And also we notify the user when he/she spends extra amount on something. We generate the expense reports. | 1. **CHANNELS of BEHAVIOUR**    1. **ONLINE**   Download statements from bank and pay monthly installment   * 1. **OFFLINE**   Using spreadsheets and notes for financial management | **CH** | **Extract online & ofﬂine CH of BE** |
| **Cíeate an awaíeness between the** |  |
| **people about theií Expenses and** |  |
| **income.** |  |
| **4. EMOTIONS: BEFORE / AFTER EM** | |
| **Confusion, Difficult to manage / Easy to manage, Able to visualize the Expense.** | |