Problem - Solution fit

**Team Id :**PNT2022TMID14045

E

x p l

o o

t r

n e

i

t A

ﬁ S

, ,

S C

e n ﬁ e D

Purpose / Vision

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **1.CUSTOMER SEGMENT(S): CS**  People who are struggling to track them expenses are our customers. They can use our app to maintain records about their income and expenses. | | **6. CUSTOMER CC**  Enter the record manually. The person who is Using the System must have some technical Knowledge | **5. AVAILABLE SOLUTIONS AS**  User can able to add the expense. But they can't able to set the expense limit in the application. | |  |
| **Focus on J&P, tap into BE, understand** | **2.PROBLEMS: J&P**  n paper-based expense tracker system it is difficult to track us monthly expenses manually. The paper-based expense records may get lost in some extent. And also, it is very difficult to manage. | | **9. PROBLEM ROOT CAUSE RC**  The main cause of the problem is if we make the note of our expense in a paper/hand written it may have the chance of missing  or can be destroyed. And also, it took lot of time to progress it. | **7. BEHAVIOUR BE**  We usually take the expense in the notes app. Or otherwise, we ask others to remember the expenses. these are some of the methods we are usually following. | | **Focus on J&P, tap into BE, understand** |
| **Identify strong TR & EM** | **3. TRIGGERS:** | **TR** | **10. YOUR SOLUTION SL**  Our application is used to monitor the daily expense with some graphical representation. And also, we notify the user when he/she spends extra amount on something. We generate the expense reports. | 1. **CHANNELS of BEHAVIOUR**    1. **ONLINE**   Download statements from bank and pay monthly installment   * 1. **OFFLINE**   Using spreadsheets and notes for financial management | **CH** | **Extract online & ofﬂine CH of BE** |
| Create an awareness between the people about their Expenses and income |  |
|  |  |
|  |  |
| **4. EMOTIONS: BEFORE / AFTER EM** | |
| Confusion, Difficult to manage / Easy to manage, Able to visualize the Expense | |